



Leica Camera Inc.
Leica Student Assistance Program
Price List

Valid Nov 1st - Dec 31st, 2009
Subject to change without notice

Catalog #	Description	M.S.P. Price	Student Price
<u>Leica Rangefinder Cameras</u>			
10711	Leica M9 DIGITAL black	6,995.99	5,246.25
10712	Leica M9 DIGITAL steel gray	6,995.99	5,246.25
10301	Leica MP 0.72 Silver	4,395.99	3,296.25
10302	Leica MP 0.72 Black	4,395.99	3,296.25
10503	M7 Black (0.72)	4,395.99	3,296.25
10504	M7 Silver (0.72)	4,395.99	3,296.25
10546	M7 Starter Set Black (0.72)	5,495.99	4,121.25
<u>Leica Rangefinder M Lenses (filter size)</u>			
11649	18mm / f3.8 ASPH.	2,895.99	2,171.25
11647	21mm / f1.4 ASPH. (S8)	5,995.99	4,496.25
11135	21mm / f2.8 ASPH. (E55)	4,295.99	3,221.25
11601	24mm / f1.4 ASPH. (S7)	5,995.99	4,496.25
11878	24mm / f2.8 ASPH. (E55)	3,795.99	2,846.25
11648	24mm / f3.8 ASPH. (E46)	2,395.99	1,796.25
11604	28mm / f2.0 ASPH. (E46)	3,995.99	2,996.25
11606	28mm / f2.8 ASPH. (E39)	1,795.99	1,346.25
11874	35mm / f1.4 ASPH. Black (E46)	4,195.99	3,146.25
11879	35mm / f2.0 ASPH. (E39)	2,795.99	2,096.25
11882	35mm / f2.0 ASPH. Silver (E39)	2,795.99	2,096.25
11643	35mm f/2.5 Black (E39)	1,595.99	1,196.25
11602	50mm f/0.95 ASPH. (E60)	9,995.99	7,496.25
11891	50mm / f1.4 ASPH (E46) black	3,595.99	2,696.25
11892	50mm / f1.4 ASPH (E46) silver	3,595.99	2,696.25
11826	50mm / f2.0 (E39)	1,995.99	1,496.25
11644	50mm / f2.5 Black (E39)	1,295.99	971.25
11637	75mm / f2.0 APO ASPH. (E49)	3,295.99	2,471.25
11645	75mm / f2.5 Black (E46)	1,595.99	1,196.25
11884	90mm / f2.0 APO ASPH. (E55)	3,495.99	2,621.25
11646	90mm f/2.5 Black (E46)	1,595.99	1,196.25
11629	90mm f/4 Macro w/Macro Adapter & Angle VF	3,795.99	2,846.25
11642	16-18-21mm / f4.0 M Tri-Elmar (E67) with Universal WA Finder	5,995.99	4,496.25
11889	135mm / f3.4 APO (E49)	3,195.99	2,396.25
<u>Digital Cameras</u>			
18420	Leica X1	1,995.99	1,695.75
18352	Leica D-LUX 4 black	699.99	594.15

PRICES MAY CHANGE WITHOUT NOTICE

Leica Camera Inc. / 1 Pearl Court, Unit A / Allenvale, NJ 07401
Tel: (201) 995 - 0051 / Fax: (201) 995 1686

Contact: Shirley de Silva, Extension 219



LEICA STUDENT ASSISTANCE PROGRAM

The goal of the *Leica Student Assistance Program* is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica as their “tools of choice” because of the fine quality optics and lifelong durability.

Eligibility

- Full or part-time students in an accredited photography program in an accredited institution (higher than high school level).
- Educators teaching photographic courses in an accredited photography program in a college or university setting.

Discount

- Discount of 20% from Leica MAP (minimum advertised price), to be issued instantly by an authorized Leica dealer on new Leica Camera USA products. No other consumer incentive program may be combined with the Leica Student Assistance Program.
- All products will be registered to the purchaser. Cameras and lenses qualify for the Unconditional Leica 3-Year Passport Warranty. The Passport Warranty covers all damage for a period of 3 years. The Passport Warranty is not transferable.
- The discount only applies to new Leica Camera USA products sold by Leica Authorized dealers.

Restrictions

The application for the discount will only be accepted with the following attachments to the application.

- 1) Completed Leica Student Assistance Program form
- 2) Completed product warranty cards
- 3) Copy of student ID card / or in the case of an educator, copy of an employment ID
- 4) Proof of enrollment in photography courses
- 5) Copy of the sales receipt

Leica Student Assistance Credit Form

The goal of the *Leica Student Assistance Program* is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica products as their “tools of choice” because of the fine quality optics and lifelong durability.

Credit Requirements

1. Completed Leica Student Assistance Credit Form.
2. Completed product warranty cards.
3. Copy of current student ID card (Educator - employment ID).
4. Proof of enrollment (or teaching) in accredited photography program.
5. Copy of sales receipt.

For complete eligibility rules and other program guidelines please see Leica Student Assistance Program sheet.

Applicant's Name _____
Address _____
City _____
State _____
Zip _____
Email _____

School Name _____
Address _____
City _____
State _____
Zip _____

Dealer's Name _____
Account Number _____
Address _____
City _____
State _____
Zip _____
Contact Person _____
Credit Amount (20% of MAP Selling Price) _____

For pre-approval, please contact Shirley de Silva at Leica Camera Inc,
tel: (201) 995-0051 ext. 219, fax: (201) 995-1686, e-mail: Shirley.DeSilva@leicacamerausa.com